

MOSTAFA MOHAMED

Software Engineer | Full Stack & E-commerce Developer

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PROFILE

Software Engineer with 5+ years building WordPress, Shopify and Salla websites and stores, plus full-stack experience delivering native websites and CRM systems with Next.js, React and Laravel. Experienced in AI agents and workflow automation with n8n, integrating mobile apps with websites and stores, and managing hosting, domains and DNS for agencies serving clients in Egypt, the Gulf, Turkey and the US.

PROFESSIONAL EXPERIENCE

Web & Mobile Developer, Digital Publik

2025 – Present

USA (Remote)

- Build custom WordPress websites and Shopify stores for US-based clients, from requirements through launch.
- Supervise ongoing maintenance of WordPress sites and Shopify stores, including updates, security, backups and troubleshooting.
- Build mobile applications from scratch and integrate them with client websites and stores through APIs.
- Manage company hosting infrastructure, domain connections and DNS records.
- Work with a distributed remote team to deliver projects on schedule.

Full Stack Developer, Hive Studio

2023 – Present

Cairo, Egypt

- Build WordPress websites and Shopify stores for clients across multiple industries, including custom themes and plugins.
- Develop native websites with Next.js and React, and CRM platforms and custom business systems with Laravel and Next.js.
- Design RESTful APIs and database schemas using MySQL, PostgreSQL and Supabase.
- Supervise maintenance of WordPress sites, Shopify stores and Flutter mobile applications.
- Deploy through CI/CD pipelines and manage company hosting, domain connections and DNS records.

Web Developer, Nexarx

2025

Cairo, Egypt

- Built WordPress websites with Elementor for company clients.
- Developed native websites with Next.js and React, focused on performance and SEO.

WordPress & Salla Developer, Bicoit

2024 – 2025

Saudi Arabia (Remote)

- Built WordPress websites for Saudi clients with Arabic (RTL) and English support.
- Created Salla e-commerce stores, covering store setup, theme customization, product catalogs and payment configuration.
- Provided ongoing maintenance and updates for Salla stores.

WordPress Developer, Waseb Tech

2024 – 2025

Oman (Remote)

- Built WordPress websites for company clients in Oman.
- Performed maintenance, updates and performance optimization.
- Managed hosting, domain connections and DNS records.

Web Developer, Thawani Payment

2023

Oman (Remote)

- Developed Ticket+, Thawani's platform for booking and managing events.
- Built booking flows and an admin dashboard for event management, integrated with Thawani's payment gateway.

Development Supervisor, Dapinou Tour

2023

Turkey (Remote)

- Supervised development of the Dapinou Tour website for tourism trips in Turkey.
- Oversaw the booking system, admin dashboard and e-commerce features.
- Coordinated the development team and reviewed deliverables before launch.

WordPress Developer, Bizns House

2022 – 2023

Cairo, Egypt

- Built and maintained WordPress and WooCommerce websites with custom themes and page builders (Elementor, Bricks, Gutenberg).
- Developed Webflow websites for agency clients.
- Integrated payment gateways and third-party APIs, and optimized checkout flows to improve conversion.
- Improved performance, accessibility and SEO across client websites.
- Handled domain and hosting setup, DNS configuration and deployment.

WordPress Developer, Ebdaat Agency

2021 – 2022

Cairo, Egypt

- Built WordPress websites with custom themes and plugins, Elementor and WooCommerce.
- Developed CRM platforms and custom systems with Laravel and Next.js.
- Created custom post types and REST API integrations, and handled site migrations, staging and backups.
- Optimized performance through caching, image compression and asset minification, and applied on-page SEO.
- Managed company hosting, domain connections and DNS records.

SELECTED PROJECTS

Thawani Events Booking (Oman), ISWA 2023 Event, Dapinu Tour, Zah Academy, 5QS Leadership, El Nasr Pharma, Takbeera Store. Full portfolio: mostafamohamed.info/portfolio

TECHNICAL SKILLS

Frameworks & Languages: Next.js, React, Laravel (PHP), JavaScript, TypeScript

CMS & E-commerce: WordPress (Elementor, WooCommerce), Shopify, Salla, Webflow

Automation & AI: n8n, AI Agents, Workflow Automation

Mobile: Flutter (Beginner)

Databases: MySQL, PostgreSQL, Supabase

Infrastructure: Hosting Management, Domains, DNS, CI/CD

EDUCATION

Faculty of Engineering, Cairo University

2017 – 2022